The NIMBY Syndrome in Waste Management and Suggested Solutions

> Scott Peterson Nuclear Energy Institute March 25, 2004 Pacific Basin Nuclear Conference



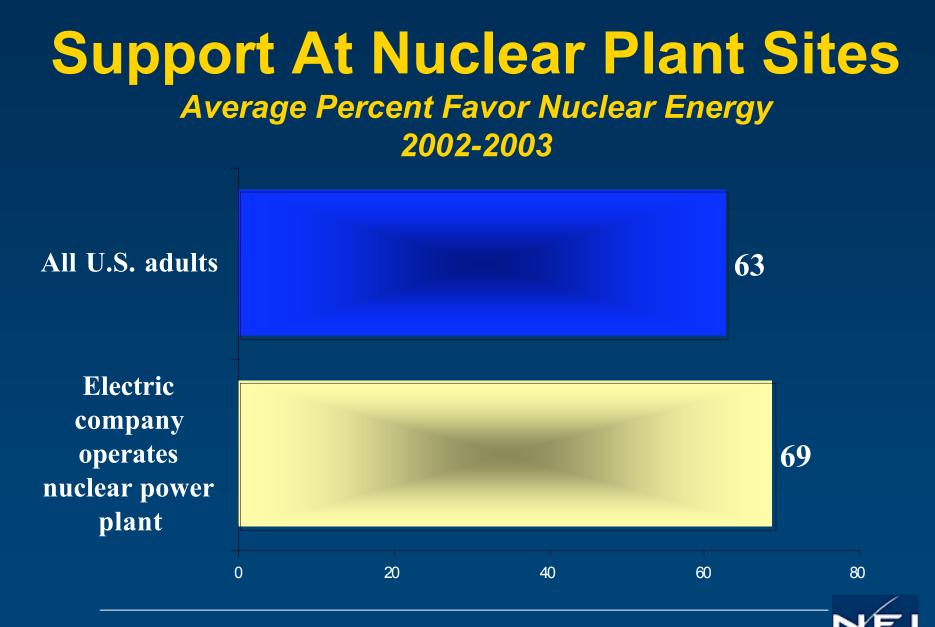




NIMBY: Not Only Nuclear

- Public resists any new facility
- In the last few weeks...
 - Calpine Corp. withdrew plans for a \$1 billion LNG terminal in Eureka, CA after encountering local opposition
 - Mendocino, CA voted to shut down the biotech industry. Activist: "They had the money, we had the people"
 - Disney theme park rejected

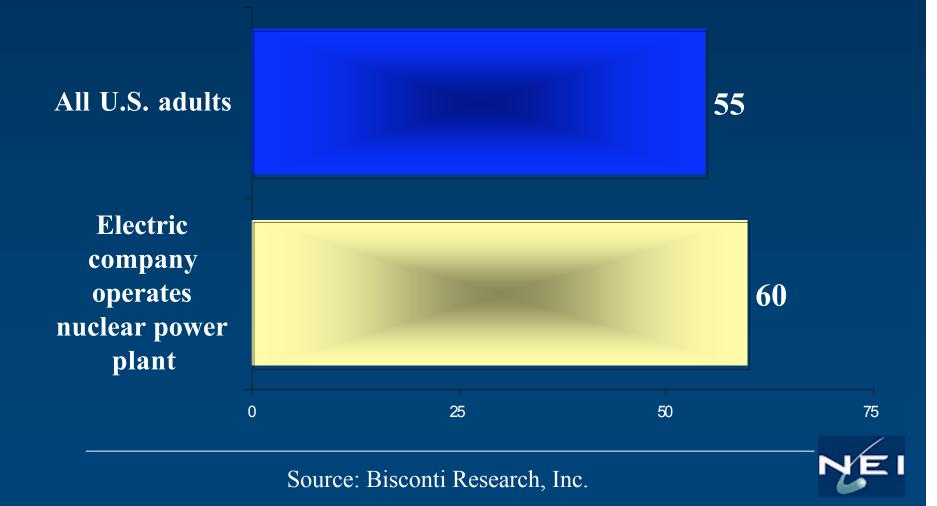




Source: Bisconti Research, Inc.

Support at Nuclear Plant Sites

Average Percent Saying a New Nuclear Power Plant Would Be Acceptable at Nearest Plant Site 2002-2003



More Favorable Climate for Nuclear Energy

- Growing public and policymaker support heightened during energy shortages
- Broad public support for license renewal
- Few objections to on-site spent fuel storage
- 3 U.S. companies pursuing early site permits to test NRC licensing process



Yucca Mountain Project

- Siting process based on \$4 billion scientific study, but still politically volatile.
- Nevada state leaders opposed
- Public's fear of radiation presents additional challenges
- Nevadans feel state was unfairly selected
- Industry built local coalition from the start
- Local universities engaged



Goals of Industry Activities for Yucca Mountain

- Site recommendation by Secretary Abraham and President Bush
- Congressional approval
- Nevada program/Yucca licensing
 - Oversight of the scientific and licensing work
 - Encourage constructive engagement by Nevada

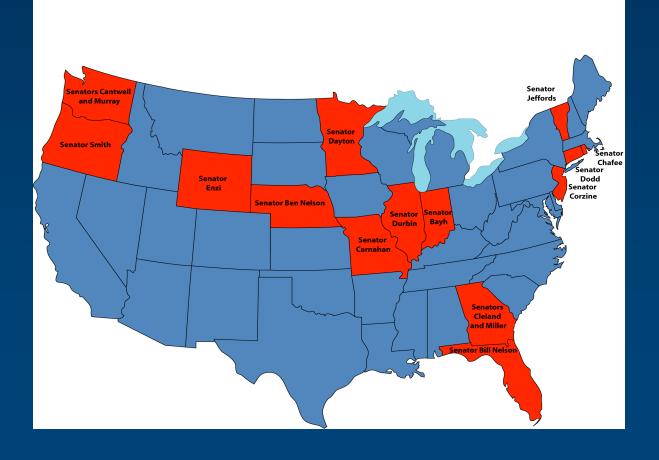


NEI Leadership of Industry Campaign

- Political programs
- Coalition programs
- Media outreach/advertising
- Nevada program
- DOE science/licensing programs



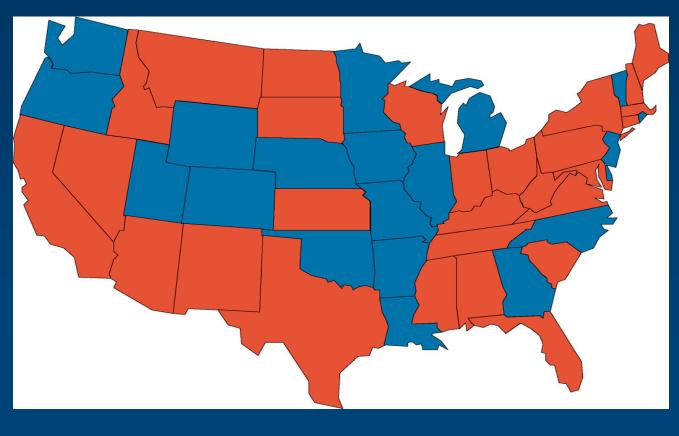
Influential Leaders Mobilized To Gain Approval in Congress Contacts supporting Yucca Mountain were made by influential leaders in the states shaded red





Advertising To Gain Approval in Congress

Television, radio or print ads supporting Yucca Mountain site designation were placed in the states shaded blue



Senator Richard Durbin Senator Peter Fitzgerald

12 Million Illinoisans Are Counting On You! Vote "Yes" on Yucca Mountain

Illinois is home to more used nuclear fuel than any other state – over 6,000 tons are stored at 10 sites across the state. The federal government broke its promise to begin safely moving it out of Illinois to a single, secure, specially-designed disposal facility by 1998 and is at least 12 years behind schedule. Meanwhile, Illinois electric customers have paid the federal government over \$2.5 billion – more than any other state – to construct a permanent resting place.

Earlier this year, the U.S. Department of Energy took a major step toward developing this facility when it recommended Yucca Mountain, a site in the remote Nevada desert, to the President as a suitable location. The House voted overwhelmingly in May to approve Yucca Mountain by a bipartisan vote of 306 to 117. Seventeen out of Illinois 20 Representatives support the project. Other Illinois officials also support the Yucca Mountain site, including the Illinois House of Representatives, the Illinois Senate, the Illinois Commerce Commission, and mayors and county commissioners from across the state.

It's now time for the Senate to act.

Yucca Mountain opponents claim that transporting nuclear material is too dangerous, but the truth is that the safety record for nuclear fuel shipments is unparalleled. In the United States, over 3,000 shipments of used nuclear fuel have been transported over 1.7 million miles without a single radiation-related incident. If Yucca Mountain is approved, the Nuclear Regulatory Commission and the U.S. Department of Transportation will have 8 years to review and bolster safety regulations for these shipments.

Senators Durbin and Fitzgerald, it's time to stand up for what's best for Illinois. We strongly urge you to vote "yes" on S.J. Res. 34.

Call Senators Durbin and Fitzgerald

Add your voice to those supporting Yucca Mountain. Call Senators Richard Durbin and Peter Fitzgerald today at (202) 224-3121 and urge them to vote "Yes" on the Yucca Mountain resolution and get nuclear waste out of Illinois.



Should nuclear waste disposal be their responsibility



It's time to manage used nuclear fuel at the Yucca Mountain facility.

Today's political leaders have a responsibility to advance the nation's nuclear waste disposal program—not leave the job to future generations. It only makes sense: used nuclear fuel should be disposed of at a remote, specially designed facility—not at 103 nuclear energy reactors and 36 federal facilities spread across the country.

Twenty years of intense study by the nation's leading scientists demonstrate we can safely and securely store used nuclear fuel deep beneath Yucca Mountain, Nevada. In addition, 35 years of real-world experience—and thousands of shipments—show we can safely and securely transport used nuclear fuel.

America's nuclear energy plants provide a secure domestic source of energy for one of every five homes and businesses. In order to meet the nation's growing energy needs, the federal government must begin to move used nuclear fuel from 103 nuclear energy plants to a single, well-engineered facility.

The science is in. America needs the energy, Now, only Congress can ensure used nuclear fuel goes to the Yucca Mountain site,

Put used nuclear fuel in its place.





Media Activities to Gain Approval in Congress

Should nuclear waste be stored at Yucca?

r Yucca

he site.

k it will

cratch?

Yes: Studies show plan is safe

plants will have to continue storing spent

BY LEROY KOPPENDRAYER Guest Columnist

fuel in temporary, above-ground contain-ers made of steel and concrete. And by merica has a very serious situation on 2010, at least 80 of the nation's nuclear A merica has a very serious situation on Aits hands: we have 40,000 metric tons energy facilities will simply run out of of spent nuclear fuel from power plants, defense shins and other facilities, and no

Oregon's Smith casts vote for Nevada nuclear storage

The GOP senator backs a panel resolution to express to the Senate its support for

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No. Dian is cominuely flowed Senate OKs Nevada site for nuclear waste dump T_{mox}^{he} across

room, and could be forced to shut down operations, resulting in a potential nation-Nevada which would problem uts to challen

the Nevada dump was urgently needed. The waste-most of it WASHINGTON-The Senate in Minn voted Tuesday to entomb thou-sands of tons of radioactive waste from nuclear nower plants The in many state's fervent protests and ending years of political debate over nuclear waste disposal. particul means (

be kept safely where it Senate voted 60-39 on a motion to proceed with the resolution. inside Yucca Mountain in the the transportation risks, Reid Nevada desert, rejecting the insisted. Isisted. If Congress does not act, countered Sen. Frank Murkowski (R-Alaska), nuclear power itself

Daschle said there are still "far to many questions" about the too many questions" about Yucca site and whether wastes

woted with

veto, in May

ats voted with IP senators for Only three ators Ensign, Rhode Island se Campbell of i the dump. R-N.C.) did not Durbin switches vote on nuclear waste

overriding Nevada's

fuel.

After an afternoon of debate the

worried that might become lead to radia-

repository at Yucca Mountain, Nev., should be a priority for our leaders

It's time to get nuclear waste out of the state

By Roger Pierson

The formation of the state of t Consider the alternative: Should we permanently leave nuclear c). Li zulkés Portfu di se sur-lenz. Morte de la serve di se sur-tori di sesse di serve di se sur-di desert, approximate/ li onites from Las Veges. Tragiano the auclare fuis repository by, sio to 1.000 feet bisioni and 1.000 feet selvoir This autoprovides scottighte material wasts at the Trojan site along the Columbia

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your garbage on your neighbor's mplained a Las Vegas anti-nucle-oted in a recent Courant story. It's

Our perspective

Yucca Mountain

10ves a good plan forward

acted commend-noving the Yucca forward, putting a before the sector of the sector of the sector of the before the sector of the of experts can offer crystal certain of voting the othties or iron guarantees. The federal 's Paul Wellstone reviews conducted so far seem pru-dent and thorough, especially in alas, were not contrast to the distorted and disinthe Nevada waste genuous arguments raised in oppo-

easy position to ter the measure's ed. Nuclear powsition. For a long time opponents ham mers but few vomered on questions about the geol-ogy of Yucca Mountain and the more, and oppo-Mountain plan sturdiness of the waste containers. d job of creating After the Energy Department found no serious problems there, they shifted emphasis to the transportaprehension about wton and others tion issues. Such assaults are cover rtation risks were for a different and, in fact, more ablic safety with-ain how the ship-bic safety with-ain how the shipvould differ from any move that reduces the stock-ready taken place piled waste may encourage the in-

> hlikely, for there obstacles to new ing an insurer is stors another roblem of fight that would be ge of licensing, and operation. ntain's storage

endless shipments rumble through town to a nearby gigantic nuclear spent-fuel dump or having it sent far, far away, we'd take the latter, i the argument in be allowed to te over nuclear too. Nevada old-timers also remember that the federal government failed to alort them to the has resolved the wice — once in dangers of nuclear bomb tests in the same the plants and esert in the previous century. Still, the current situation is unacceptable wor of building

Spent fue contrast antation is unacceptate other nuclear waste are temporarily contained in scores of storage sites across the country. al is a separate They are full or getting there and are vul-merable to accident or attack. Most of the sites — such as ones in Haddem and Waterford, in he first reactor asn't, and now Yucca Mounsituation for no

Connecticut — are in more heavily populated areas than the Nevada descri. The federal government was supposed to have opened a national nuclear waste dump by 1996, but Congress and various administra-tions dithered. Finally, President Bush put his stamp on Yucca Mountain, and the House con curred. The Senate should vote yes to complet the approval process. Even if congressional action were wrapped

up today, it will take eight more years to get Yucca Mountain fully ready for business. Don't waste any more time, Washington.

ould have been de mess on our ext year, serves

Dick Durbin Jim Durkin

doesn't know what he's talking about," Durbin spokesman Joe Shoemaker said. Illinois is home to more high-level the F Info chai radioactive waste than any other state — 7,100 tons at 10 nuclear

• Transport of spent fuel from Oregon to the designated

culmination of more than 20 years and billion of research conducted at the direction of the U.S. Department of En-

the Sierra Club and Greenpeace that environmental protection standards and would have required the nuclear waste to be moved more than once. "Representative Durkin simply Dave Kraft, executive director of iston-based

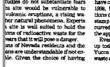
EDITORIALS se The Deal On Yucca Site

ting the nation's nuclear waste in stral storage site at Yucca Moun-Nevada, "is the moral equivalent

> parison, but she's wrong. more apt to say that storing the fuel and other radioactive waste an 100 sites in the United States at

ain is like everyone in your neigh-ig their garbage to the town dump rying it in their backyards. erository makes the most sense ehold garbage or nuclear waste is il approval by the U.S. Senate is to it a reality.

tudies do not substantiate fears





Principles of Constructive Public Engagement in Nevada

- Public acceptance of the facility is essential
- Public must understand Yucca Mountain project benefits and safety
- Citizens must participate in the process and be treated with respect
- Open dialogue can lead to win-win situation



Overcoming National Political Obstacles in a NIMBY Situation

• Leadership and systematic planning

- In U.S., industry has systematically influenced public policy so that new power plants can be built when needed
- Demonstrate that positive action is politically safe



Overcoming NIMBY

- Public opinion research should be conducted before and during siting process. Research should guide development of effective messages for the public
- Be proactive with the news media... important that you use this vehicle to communicate. You're opponents will!
- Develop coalitions with broad support
- Let local supporters speak...in some cases, they'll say that "outsiders" are not welcome



Overcoming NIMBY for New Nuclear Plant Construction

- Develop public trust every day
 - Develop community goodwill over many years
 - Communicate regularly with local officials
 - Participate in government meetings related to your project
 - Know who the public finds credible on your issues and use them to communicate on your behalf



Overcoming NIMBY for New Nuclear Plant Construction

- Use a stepwise process. Break the siting process into smaller and more acceptable steps that offers potential to reduce opposition.
- Communicate benefits of the project...but they must not be viewed as bribes.



Overcoming NIMBY for New Nuclear Plant Construction

- Use local leaders to communicate community enhancements derived from nuclear facility projects
 - NEI economic benefits studies
 - Emergency preparedness equipment/planning
 - State/federal government benefits



Jackson Clarion Ledger

"Few Oppose Reactor Expansion" May 30, 2003 Front Page Headline

Local resident: "The main thing is putting people to work and getting the community going."

