WORKING TO BUILD TRUST IN NUCLEAR WASTE REGULATION: Progress in Public Outreach



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### **Overview**

Introduction
Involving the Public in Rulemaking
Need for a New Approach
Revised Expectations
Longer-term Changes
Results, so far

### NRC's Mission Depends on Effective Communication

NRC is an <u>independent</u> regulator responsible for protecting public health, safety and the environment

By law, NRC regulates the U.S. Department of Energy to assure safety of the potential repository at Yucca Mountain

NRC uses a public rulemaking process

## Inviting Public Comment on New Regulations for Yucca Mountain

NRC published proposed regulations for comment (February 1999)
 Public Meetings in Nevada (March 1999)

- Local concerns not addressed
- NRC staff needed more and better preparation
- Initial meetings did not inspire confidence

### The Challenge:

NRC's technical staff wants to explain agency actions and listen to public concerns but...

To do so, we often must explain complex technical and policy issues in a manner readily understood by the public

### Different Communication Styles and Needs

### Technical Staff typically

- Work with technical information
- Communicate with other experts
- Use detailed, intricate explanations

#### Public generally

- May not understand technical details
- Have variety of questions and concerns
- Demand short, common sense explanations

## What did NRC do to improve future meetings?

Identified lessons from initial meetings

Allowed staff more time to prepare

Designated a project manager

#### What else did NRC do?

Expert training in risk communication Revamped meeting format - Trained facilitator - Shorter, plain language presentations Addressed requested topics Anticipated concerns and questions Frequent breaks for questions and dialog Prompt, formal meeting follow-up

How did NRC's HLW staff bring about these changes?

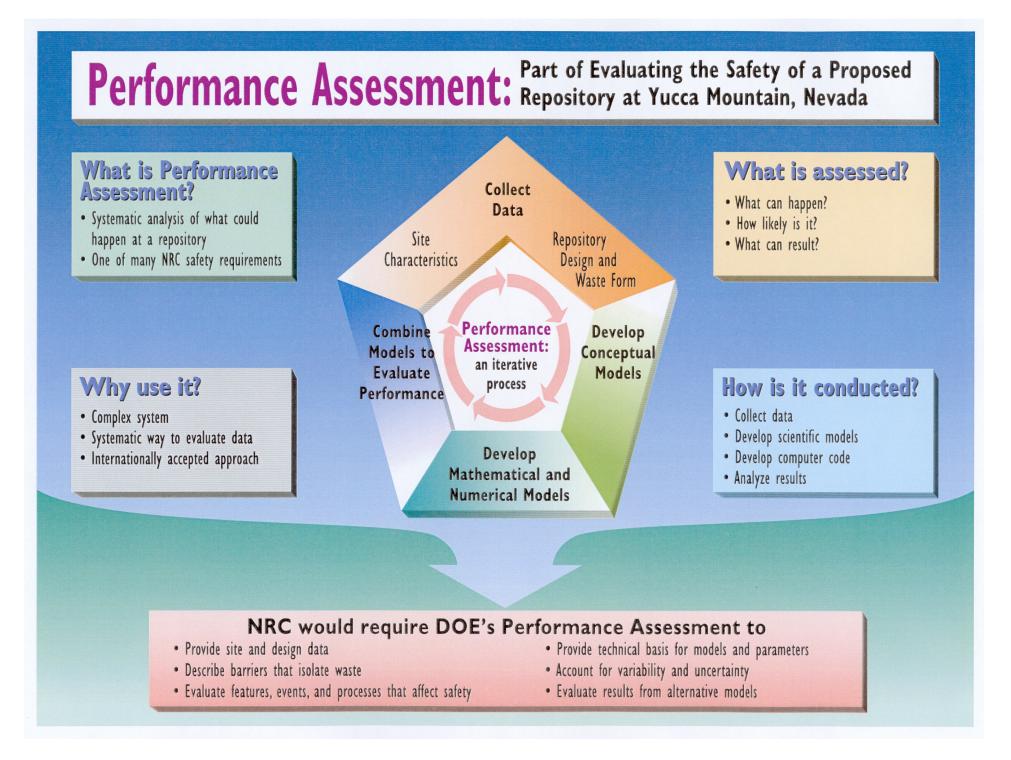
HLW Public Outreach Team

Revised NRC expectations of interactions with the public

Supported longer-term culture changes within NRC as a whole

### **HLW Public Outreach Team**

Brings together technical and administrative professionals Meets regularly Defines clear messages Identifies key concepts for "plain language" translation" Organizes preparation for public meetings Develops handouts and displays



### **Revised NRC Expectations for Public Interactions**

Improve common understanding of technical and policy topics

Enable a more meaningful dialogue

Explain, not persuade

### Longer-term Changes

HLW Communication Plan

More Coordination Between NRC Offices

International Forums

Commitment of staff and resources

# Agency-Wide Focus Communication Plans

Task Force on External Communications

NRC Director of Communications

Agency "Guidelines for External Risk Communication" (NUREG/BR-0308)

Results, so far, are encouraging New approach successful at 29 meetings Positive feedback from local officials Many informed comments from wide array of stakeholders on NRC proposals Requests from public for more meetings